



## WHO SHOULD JOIN?

- **Business Owners**  
seeking to build systems and delegate effectively
- **Senior Executives**  
aiming to expand leadership influence and value
- **Business Leaders of**  
5– 100 person companies aiming for long-term success

## WHY CHOOSE HIGHMARK?

- Learn directly from successful entrepreneurs
- Connect with a community of leaders for support and collaboration
- Access MBA-level knowledge with optimal cost and time
- Complete the program with a clear roadmap to strengthen and grow your business.

## APPLICATION PROCESS:

1. Apply online
2. Consult with a program advisor in Vietnam
3. Provide business information (optional) to personalize the program content.

## CONTACT & APPLY

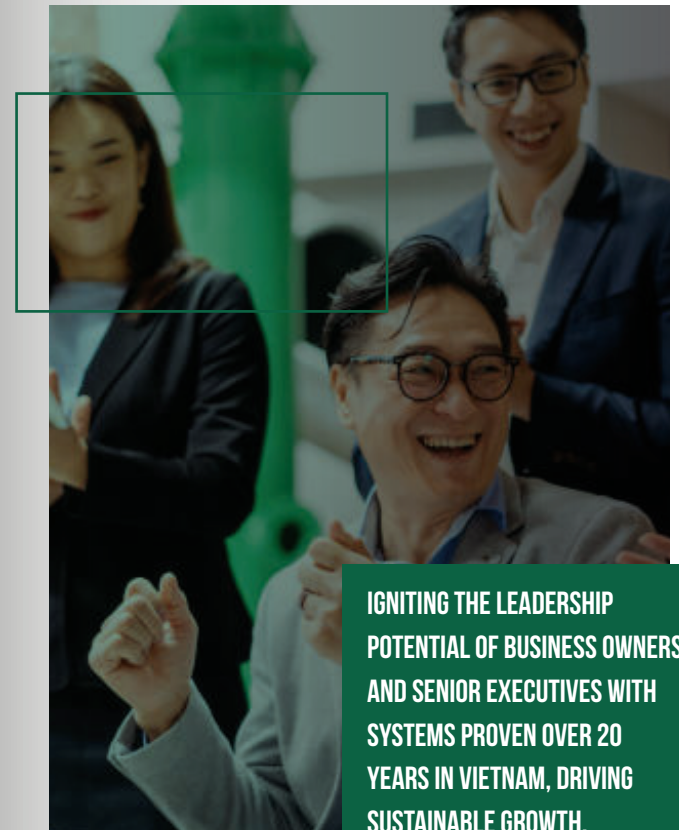
Ready to Elevate Your Business?



Veritas Solutions Group — Licensed Provider of Highmark in Vietnam



## ELEVATING LEADERSHIP. SUSTAINING SUCCESS.



IGNITING THE LEADERSHIP POTENTIAL OF BUSINESS OWNERS AND SENIOR EXECUTIVES WITH SYSTEMS PROVEN OVER 20 YEARS IN VIETNAM, DRIVING SUSTAINABLE GROWTH.

The program is brought to you by Veritas Solutions Group, the licensed provider of Highmark in Vietnam — delivered bilingually to ensure maximum accessibility.



## WHAT IS HIGHMARK?

Highmark is a structured consulting program that supports leaders in accessing advanced Western management approaches, while also providing workshops and in-depth advisory to build a solid foundation for a successful business.



## WHAT YOU'LL GAIN

- **Real-World Guidance**  
Learn from business owners who share openly
- **Practical Guidance**  
Four key management areas:  
Marketing, HR, Finance, Strategy
- **Clarity and Direction**  
Practical suggestions to help you identify and prioritize your next strategic step.
- **Implementation & Accountability**  
Apply knowledge with the support of peer leaders
- **Mentorship**  
Advisors walk alongside participating leaders as guides

## HOW THE PROGRAM WORKS

### 1. Strategy Intensive Week

#### Core Principles

Explore the foundational principles and frameworks that guide every successful business.

#### Business Analysis

To recognize existing challenges and create breakthrough opportunities.

#### On-Site Consultation

To provide realistic insights into business operations.

### 2. Focus Group Meetings

#### Peer Cohort Groups

Create a space for businesses to collaborate, discuss, and learn from one another.

#### Accountability

Help business leaders stay aligned with successful and sustainable business goals.

#### Feedback

Offer consistent guidance throughout, driving continuous improvement.